



June 17, 2013

Good Day News Editor:

Fremont's South Bay Amateur Radio Association – SBARA kicks off National Amateur Radio Week June 17-23 beginning our National Event sponsored by the ARRL – Amateur Radio League. Our National Event culminates this weekend June 22 and June 23 with Amateur Radio Field Day.

Field Day this year is held at Lake Elizabeth in Fremont at the grassy area by the intersection of Paseo Padre Parkway and Sailway Drive. SBARA would like to invite you to stop by and take a look at what Ham Radio is all about, meet some of the local "Hams" and with our assistance actually make a few "contacts." We plan on demonstrating Digital, HF, and Satellite Communications from our location. You will see the antennas we use and how Ham Radio Communications can be set up to fulfill the needs of Emergency Communications.

Field Day kicks off Saturday at 11AM local time so you may stop by at any time!

We look forward to your visit and we would like to show you what "Modern Amateur Radio is All About."

Thank you  
William Artelt  
WB9YVM  
South Bay Amateur Radio Association – SBARA News Editor



For Immediate Release

For additional information contact:  
Al Rendon, WT6K, Affairs Officer  
South Bay Amateur Radio Association – SBARA  
[WT6K@arrl.net](mailto:WT6K@arrl.net)

“Who ya’ gonna call? Fremont’s Radio Hams!”  
Public Demo of Emergency Communications June 22 and 23

Fremont, Ca. June 17, 2013 – Despite the Internet, cell phones, email and modern communications, every year whole regions find themselves in the dark. Tornadoes, fires, storms, ice and even the occasional cutting of fiber optic cables leave people without the means to communicate. In these cases, the one consistent service that has never failed has been Amateur Radio. These radio operators, often called “hams” provide backup communications for everything from the American Red Cross to FEMA and even for the International Space Station. Your Fremont “hams” will join with thousands of other Amateur Radio operators showing their emergency capabilities this weekend.

Over the past year, the news has been full of reports of ham radio operators providing critical communications during unexpected emergencies in towns across America including; California wildfires, winter storms, tornadoes and other events world-wide. When trouble is brewing, Amateur Radio’s people are often the first to provide first-responders and rescuers with critical information and communications.

On the weekend of June 22-23, the public will have a chance to meet and talk with Fremont ham radio operators and see for themselves what the Amateur Radio Service is about as hams across the USA will be holding public demonstrations of emergency communications abilities. This annual event, called “Field Day” is the climax of the week long “Amateur Radio Week” sponsored by the ARRL, the national association for Amateur Radio. Using only emergency power supplies, ham operators will construct emergency stations in parks, shopping malls, schools and backyards around the country. Their slogan, “When All Else Fails, Ham Radio Works” is more than just words to the hams as they prove they can send messages in many forms without the use of phone systems, internet or any other infrastructure that can be compromised in a crisis. More than 35,000 amateur radio operators across the country participated in last year’s event. “The fastest way to turn a crisis into a total disaster is to lose communications,” said Allen Pitts of the ARRL. “From the earthquake and tsunami in Japan to tornadoes in Oklahoma and Missouri, ham radio provided the most reliable communication networks in the first critical hours of the events.

Because ham radios are not dependent on the Internet, cell towers or other infrastructure, they work when nothing else is available. We need nothing between

us but air." In the Tri-City Area, the South Bay Amateur Radio Association will be demonstrating Amateur Radio at Lake Elizabeth, Fremont at the corner of Paseo Padre Parkway and Sailway Drive June 22<sup>nd</sup> and 23rd. They invite the public to come and see ham radio's new capabilities and learn how to get their own FCC radio license before the next disaster strikes.

Amateur Radio is growing in the US. There are now over 700,000 Amateur Radio licensees in the US, and more than 2.5 million around the world. Through the ARRL's Amateur Radio Emergency Services program, ham volunteers provide both emergency communications for thousands of state and local emergency response agencies and non-emergency community services too, all for free. To learn more about Amateur Radio, go to [www.arrl.org](http://www.arrl.org). The public is most cordially invited to come, meet and talk with the hams. See what modern Amateur Radio can do. They can even help you get on the air!

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